

Downtown Business Association

Meeting - Minutes May 8, 2008

Broadway Station, 24B Broadway, Kissimmee

Meeting called to order: In attendance Annette Diauto (Broadway Market Place), Carol Alexander (Cee Jay's), John Fields (Fields Law Firm), Tom Lanier (Lanier's Market Place), Kelly Cline (Broadway Station), Mike Trim (KillerGrafix) and Robert Anthony (Wishing Well Florist).

Presentation: Ohmar Warren from E-card Services gave a presentation on a Cash Advanced program that they have. This allows businesses to take out a cash advanced based on their flow from credit card purchases of their customers.

Approval of the Minutes: After a review of the minutes for the April 10th, 2008 meeting, Annette Diauto made a motion to approve the minutes as read with required corrections, a second was made by Carol Alexander.. Motion Passed.

Financial Reports: The report was given by Kelly Cline that the DBA accounts were continuing to grow, but that there were going to be expenses for the Mother's Day Event.

Old Business:

Mothers Day Event: Kelly gave a quick presentation on the Mother's Day Event to detail what had been accomplished, and what was needed for the event. Mike Trim agreed to go to Sam's club and purchase the hot dogs, chips, and sodas that would be given away at the event. The DBA would pay for the food. Gallery One would have street artists on the sidewalk through-out the downtown. Kelly had secured 3 performers that would perform on the stage at Toho Square and Jammers would set up the sound equipment. Kelly had ordered tents for for the event. Mike Trim agreed to read through the entries to choose the winners. Robert Anthony agreed to announce the winner at the event. Mike Trim and Kelly agreed to MC the rest of the event.

A motion was made by Tom Lanier to spend the necessary amount to buy the food from Sam's Club and was seconded by Annette Diauto. The motion carried.

New Business:

Lynx Bus Station Move: Meeting on the 14th at Civic Center at noon to discuss issues related to the bus transfer station.

New Directory: New directory print date to be extended so Tom and Kelly can firm up the members and verify information before printing..

Marketing: The members discussed the need for an event to replace the Art Festival that has decided to move out of the downtown area. Another idea that was brought forward was that the DBA should pay for a booth at the Osceola County Fair to pass out information about the downtown businesses.

Meeting adjourned 8:17 pm