

October 14, 2010 Kissimmee DBA Minutes

6:16 Meeting Called to order

Approval of Minutes: The motion was made by Amanda Trim to approve the September Meeting Minutes as read. The motion was seconded by Tom Lanier.

Financial Report: President, John Fields stated that no money has been spent since the previous month. Mel Welch returned \$1500 to the DBA from last year's winter fest and Treasurer, Jean Cunningham will be moving the Ornaments on Parade money from last year to our general fund account.

Old Business: The deadline for the Angels on Broadway (Ornaments on Parade) program is prior to Thanksgiving. This is a great way to expose your business and the majority of the funds are donated to Cancer. Anyone interested should contact Commissioner, Jerry Gemskie. The Fall Downtown Kissimmee Arts, Crafts and Antique Festival will take place on November 20th and is being hosted by Kissimmee Main Street. KMS has obtained a mailing list and anticipates an even larger crowd than what was there in May for the 1st one. Interested parties should contact Cheryl Fish with Kissimmee Main Street.

A lot of work has already begun to plan this year's tree lighting ceremony. Economic Director, Belinda Ortiz, with the City of Kissimmee reported that the date for the event has been determined and will be December 3rd. The event will begin at 5pm with Santa on a firetruck cruising through the Downtown to promote the festivities. The event will start by thanking sponsors and having the Mayor speak. There will be caroling and an announcement of the late hours for shopping downtown. Attendees will then be encouraged to walk downtown for cookies, cocoa, etc and then to START SHOPPING. There will also be entertainment throughout the evening. It was agreed that Tom Lanier would contact other downtown businesses to ask them to stay open late and will give Belinda a list of those participating. Randy Littlefield offered to contact Judge Jeff Miller to ask if the committee could use his firetruck. The next committee meeting was scheduled for October 15th at City Hall. We will be looking for suggestions from our members on ways the DBA can help its members for this event, possibly purchasing candy canes or cocoa for them. Any suggestions should be directed to John Fields or Tom Lanier.

New Business: Mark Daetwiler at Big Toho will be hosting a bass fishing tournament on January 20th through the 22nd. This is the first tournament for the Bass Open Series which is a qualifying tournament for the Elite "100" series. There will be between 125 and 200 participants. Mark would like to work with the DBA on ways we can entice people to go from the lake to the Downtown. After several minutes of discussion, it was decided that we would form a committee and start focusing on this once the tree lighting ceremony was completed.

There was discussion regarding the CVB having a presence Downtown. A motion was made by Tom Lanier and seconded by Randy Littlefield to have President, John Fields send a letter to the County Commission in support of the concept of having something Downtown.

Meeting Adjourned 7:35 pm