

## **March 10, 2011 Kissimmee DBA Minutes**

6:23 Meeting called to order

**Approval of Minutes:** There were no minutes to review.

**Financial Report:** President, John Fields stated we are still waiting on the money from the Ornaments on Parade and on membership dollars. We have a \$1200 insurance bill that will be paid.

**Old Business:** We discussed the brochure and requested Amanda Trim with KillerGrafix, Inc. to obtain prices on printing a quantity of 100 of the new brochure. We will be speaking with the Civic Center to see if they will hand out the brochure when people buy tickets to events hosted there.

**New Business:** Discussion took place on business and the state of the Downtown. How to gain more business and what the DBA can do to encourage more commerce. There was also discussion on what the DBA's place is in the Downtown and how the organization can do more for its membership. John Fields made a motion, seconded by Randy Littlefield to hold an annual meeting in April. It was approved unanimously. The board then decided that the first action would be to start face to face with the members at the Annual Meeting. Mike Trim made a motion, seconded by Troy Koenig to spend up to \$350 on food to have at the Annual Meeting. It was approved unanimously.

Some of the other items regarding the Annual Meeting were a motion by John Fields, seconded by Amanda Trim to amend the bylaws to remove the Vice President position from the board and to add a President Elect position. It was approved unanimously. Other items were discussed regarding the DBA and its membership. Questionnaires will be sent to the membership to get their input on what is important to them. Some suggestions from the members present were to hold specialty clinics on social media, marketing and sales. A motion was made by Karen Wade and seconded by Randy Littlefield to begin a program for specialty programs. Approved unanimously.

Meeting Adjourned 8:25 pm